# LAUNDRY MADE QUICK & EASY!

SPEED QUEEN ARE THE UNDISPUTED LEADERS IN VENDED LAUNDRY SOLUTIONS.

PARTNERING WITH WORLD LEADERS ADVAM, SPEED QUEEN USES THE LATEST CASHLESS TECHNOLOGY To create a safer, faster and easier way to do laundry. No more collecting coins!

A SIMPLE TAP OF A CARD OR PHONE WILL OPERATE A WASHER OR DRYER. WITH SPEED QUEENS, WIRELESS TECHNOLOGY, RUNNING A LAUNDRY HAS NEVER BEEN EASIER!

**IMAGINE BEING ABLE TO RUN A LAUNDRY AT YOUR FINGER TIPS!** 





# RUNNING A STUDENT LAUNDRY NEEDS TO BE FOOLPROOF!

We understand that running the laundry in a large student accommodation complex is about last on the list of priorities!

# So why not leave the hard stuff to us?

By considering a rental or profit share option, you are ensuring that your machines are always kept in excellent working order and you see the money in the bank. We take the worry out of maintenance and unexpected invoices, which leaves you to look after more important areas!

All machines come with Quantum Gold, Speed Queens premiere reporting and networking tool. Think of it like your laundry manager. It is wirelessly able to connect your machines together. You can program, monitor, audit and diagnose your equipment from any internet connected computer. Students can receive an alert near the end of the cycle which reminds them to empty the machine! They can also access a webpage graphically representing all machines in their laundry and their availability or time to run.







# **GO CASHLESS!**

# **INTRODUCING CONTACTLESS PAYMENT SYSTEM BY ADVAM.**

Speed Queen have partnered with Advam, the world leaders in cashless technology, in order to create a range of contactless payment systems specifically for laundries. No more collecting of coins or tokens! A simple tap, swipe or insert of a card and laundry is done.

The Advam cashless system meets the highest and latest software security requirements. The web portal reports live all transactions in the laundry and a refund, if required, is a two click process for an authorised administrator.

It operates using MasterCard Paypass™, VISA Paywave™ and EMV contactless cards. Don't have one of those? It also operates using Apple Pay™ and Android Pay™. It is compatible with 99% of overseas cards and has a smaller transaction fee than most other providers.

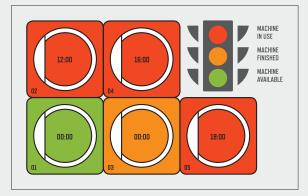
This makes running a laundry so much easier and safer! No more breakdowns due to jammed coins, no more cash on site, no more collecting & banking

of coins or tokens and the safety issues that come with it.

#### What Does This Mean For Students?

The Advam system is a one tap process and is by far the easiest to use in the market. Some systems using paypal, have a 13-step process in order to operate the machines.

The Advam process is literally "Tap and Go".









#### We don't need credit cards, as we give free washing.

**Speedy says:** Whilst it may seem less problematic to have "free washing", this leads to ongoing issues.

- It encourages students to underload and spread their laundry over many loads. This has a negative impact on the environment through inefficient wastage of utilities associated with under loading. Additionally, it vastly increases the wear on the machines and adds to your servicing costs.
- No charge encourages those from outside the campus to utilise the facilities for the free washing!!
- The cost of the wash doesn't need to be expensive, but it should cover the cost of utilities and servicing.

# Privacy is paramount for us. Doesn't using credit cards increase the chance of fraud?

**Speedy says:** NO! Advam is EMV certified, unlike a lot of the payment systems in the market. It meets the highest security levels PCI-PTS.3. (Payment card industry & Pin Transaction security) as determined by international standards.

Most banks have mandated that the owners of non-compliant card readers can be liable for the cost of any credit card fraud that occurs at non-EMV-capable terminals.

## Isn't a central payment system easier and more convenient than a separate card reader on each machine?

**Speedy says:** NO! When the CENTRAL PAYMENT SYSTEM fails or goes offline, none of the machines can be used! Having Advam card readers on each machine ensures that the laundry can continue to operate even if one is offline. Also there is no ongoing annual licence fee with Advam.

Even if the internet connection is disrupted, the laundry equipment and Advam payment system will continue to function as normal. The card readers simply store the transactions and transfer once connection is restored.

There is no change to the user experience!

## We have such an issue with students leaving their laundry in the machines, can you help?

**Speedy says:** Of Course! With Quantum Gold, a student can log onto the website from their phone or computer and see what machines are available and also receive an alert when the load is finished.

#### Are there any hidden costs for the user?

**Speedy says:** No! The price displayed on the machine is the whole price charged to the laundry customers card.

#### What if a student doesn't have a credit card?

**Speedy says:** Advam will also take Apple pay<sup>™</sup> and Android pay<sup>™</sup>. Australia Post also sell "Top Up" Visa cards which will operate the machines and can be purchased in store or online.

#### Do I have to have a smart phone?

**Speedy says:** No! Unless you want to pay by Apple Pay<sup>™</sup> or Android pay<sup>™</sup>. To operate the machine it is a simple process "Tap and Go". Advam credit card readers are USER FRIENDLY. As opposed to the competition, there is no need to log onto a website and complete a lengthy registration process to start a machine.

#### We currently have maintenance staff or contractors who help or complete the coin collection and count which isn't auditable. Can card transactions be audited remotely?

**Speedy says:** Yes. Every transaction is reported live and can be audited by minute, month, quarter or any other time period desired at any time with the appropriate level of user access.

# Moving to card sounds like a big step. Do we have to convert our whole laundry to card and what if it doesn't work?

**Speedy says:** No. It can be staged or started on a trial of only a few machines. We are happy to provide free test units to trial on site and are happy to supply multiple referees currently experiencing the benefits of our cashless solution.

#### Can our existing machines be converted.

**Speedy says:** Yes. Any Speed Queen electronic machine can be retrofitted to card activation. Other brands or manual slide machines will have to be upgraded to Speed Queen electronic machines to function with our cashless solution.

## Changing over to a card operated solution is additional cost to our current arrangement. Are there any cost benefits?

**Speedy says:** YES! There are many cost benefits. Existing customers have seen a vast increase in revenue whilst at the same time, a significant decrease in associated service costs.

There is no longer a need for coin changers or for reception staff to carry and handle coins

### We have had previous incidents of theft and vandalism keeping coins on site, can you help?

**Speedy says:** Yes. This is one of the main benefits of going to a cashless solution. Removing cash from a laundry removes the incentive for undesirables, vandals and thieves to be on site.

# To make your laundry Quick and easy call your Speed Queen Equipment Sales consultant today:

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Speed Queen<sup>®</sup> BUILT TO LAST